

NCC Cable System Order

11762920

Order #	62338790
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lika Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul'16

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HS61
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	8
Total	\$1,908.00
Commission	\$286.20
Net Total	\$1,621.80
Total Spots	159
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GMP
CPP	CPM

Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$15.00	\$30.00	30	Issue
2	AEN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X						-	-	3	\$15.00	\$45.00	30	-7x Issue
3	AEN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X						-	-	0	\$15.00	\$0.00	30	-7x Issue
4	AEN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X						-	-	0	\$15.00	\$0.00	30	-7x Issue
5	AEN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X						-	-	0	\$15.00	\$0.00	30	-7x Issue
6	AEN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X						-	-	0	\$15.00	\$0.00	30	-7x Issue
7	AEN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X						-	-	0	\$15.00	\$0.00	30	-7x Issue
8	AEN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$15.00	\$0.00	30	-3x Issue
9	CNBC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$8.00	\$16.00	30	Issue
10	CNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X						-	-	3	\$8.00	\$24.00	30	-7x Issue
11	CNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X						-	-	0	\$8.00	\$0.00	30	-7x Issue
12	CNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X						-	-	0	\$8.00	\$0.00	30	-7x Issue
13	CNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X						-	-	0	\$8.00	\$0.00	30	-7x Issue
14	CNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X						-	-	0	\$8.00	\$0.00	30	-7x Issue
15	CNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X						-	-	0	\$8.00	\$0.00	30	-7x Issue
16	CNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$8.00	\$0.00	30	-3x Issue
17	CNN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	1	\$15.00	\$15.00	30	-1x Issue
18	CNN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X				X	X	-	-	9	\$15.00	\$135.00	30	Issue
19	CNN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X				X	X	-	-	0	\$15.00	\$0.00	30	Issue
20	CNN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X				X	X	-	-	0	\$15.00	\$0.00	30	Issue
21	CNN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X				X	X	-	-	0	\$15.00	\$0.00	30	Issue

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	Issue
23	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	Issue
24	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$15.00	\$0.00	30	-3x Issue
25	CNN	NEW DAY<	9/19/16	9/25/16	05:00	09:00						X	X	-	-	2	\$11.00	\$22.00	30	Issue
26	CNN	NEW DAY<	9/26/16	10/2/16	05:00	09:00	X	X						-	-	3	\$11.00	\$33.00	30	-6x Issue
27	CNN	NEW DAY<	10/3/16	10/9/16	05:00	09:00	X	X						-	-	0	\$11.00	\$0.00	30	-6x Issue
28	CNN	NEW DAY<	10/10/16	10/16/16	05:00	09:00	X	X						-	-	0	\$11.00	\$0.00	30	-6x Issue
29	CNN	NEW DAY<	10/17/16	10/23/16	05:00	09:00	X	X						-	-	0	\$11.00	\$0.00	30	-6x Issue
30	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00	X	X						-	-	0	\$11.00	\$0.00	30	-6x Issue
31	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	X	X						-	-	0	\$11.00	\$0.00	30	-6x Issue
32	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	0	\$11.00	\$0.00	30	-3x Issue
33	CNN	CNN NEWSROOM<	9/19/16	9/25/16	09:00	16:00						X	X	-	-	0	\$8.00	\$0.00	30	-2x Issue
34	CNN	VARIOUS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
35	CNN	VARIOUS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
36	CNN	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
37	CNN	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
38	CNN	VARIOUS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
39	CNN	VARIOUS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
40	CNN	VARIOUS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	REMOVED SPOTS
41	CNN	CNN NEWSROOM<	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	-5x Issue
42	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-5x Issue

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-5x Issue
44	CNN	CNN NEWSROOM<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-5x Issue
45	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-5x Issue
46	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-5x Issue
47	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	0	\$8.00	\$0.00	30	-2x Issue
48	CNN	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	1	\$12.00	\$12.00	30	-1x Issue
49	CNN	VARIOUS	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	-5x Issue
50	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-5x Issue
51	CNN	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-5x Issue
52	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-5x Issue
53	CNN	VARIOUS	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-5x Issue
54	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-5x Issue
55	CNN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	0	\$12.00	\$0.00	30	-2x Issue
56	DISC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$15.00	\$30.00	30	Issue
57	DISC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	-8x Issue
58	DISC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-8x Issue
59	DISC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-8x Issue
60	DISC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-8x Issue
61	DISC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-8x Issue
62	DISC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-8x Issue
63	DISC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$15.00	\$0.00	30	-3x Issue

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	ESP2	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$9.00	\$18.00	30	Issue
65	ESP2	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00	X	X						-	-	3	\$9.00	\$27.00	30	-7x Issue
66	ESP2	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X	X						-	-	0	\$9.00	\$0.00	30	-7x Issue
67	ESP2	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X	X						-	-	0	\$9.00	\$0.00	30	-7x Issue
68	ESP2	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X	X						-	-	0	\$9.00	\$0.00	30	-7x Issue
69	ESP2	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X	X						-	-	0	\$9.00	\$0.00	30	-7x Issue
70	ESP2	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X	X						-	-	0	\$9.00	\$0.00	30	-7x Issue
71	ESP2	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$9.00	\$0.00	30	-3x Issue
72	ESP2	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$7.00	\$21.00	30	Issue
73	ESP2	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$7.00	\$0.00	30	Issue
74	ESP2	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$7.00	\$0.00	30	Issue
75	ESP2	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$7.00	\$0.00	30	Issue
76	ESP2	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$7.00	\$0.00	30	Issue
77	ESP2	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$7.00	\$0.00	30	Issue
78	ESP2	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$7.00	\$0.00	30	Issue
79	ESP2	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$15.00	\$30.00	30	Issue
80	ESP2	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	-6x Issue
81	ESP2	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-6x Issue
82	ESP2	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-6x Issue
83	ESP2	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-6x Issue
84	ESP2	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-6x Issue

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85	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-6x Issue
86	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$15.00	\$0.00	30	-3x Issue
87	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	09:00	16:00						X	X	-	-	2	\$8.00	\$16.00	30	Issue
88	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	\$12.00	\$48.00	30	Issue
89	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
90	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
91	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
92	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
93	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
94	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
95	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-6x Issue
96	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-6x Issue
97	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-6x Issue
98	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-6x Issue
99	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-6x Issue
100	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-6x Issue
101	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X							-	-	0	\$8.00	\$0.00	30	-2x Issue
102	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue
103	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-7x Issue
104	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-7x Issue
105	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-7x Issue

NCC Cable System Order

Order #	62338790
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lika Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jun16

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HS61
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	8
Total	\$1,908.00
Commission	\$286.20
Net Total	\$1,621.80
Total Spots	159
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-7x Issue
107	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-7x Issue
108	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-7x Issue
109	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	0	\$12.00	\$0.00	30	-2x Issue
110	FOOD	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$15.00	\$30.00	30	Issue
111	FOOD	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	-7x Issue
112	FOOD	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
113	FOOD	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
114	FOOD	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
115	FOOD	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
116	FOOD	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
117	FOOD	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$15.00	\$0.00	30	-3x Issue
118	FOOD	VARIOUS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue
119	FOOD	VARIOUS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
120	FOOD	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
121	FOOD	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
122	FOOD	VARIOUS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
123	FOOD	VARIOUS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
124	FOOD	VARIOUS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
125	FXNC	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
126	FXNC	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	-6x Issue

NCC Cable System Order

Order #	62338790
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lika Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HS61
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	8
Total	\$1,908.00
Commission	\$286.20
Net Total	\$1,621.80
Total Spots	159
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	FXNC	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-6x Issue
128	FXNC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-6x Issue
129	FXNC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-6x Issue
130	FXNC	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-6x Issue
131	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-6x Issue
132	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$15.00	\$0.00	30	-3x Issue
133	FXNC	FOX AND FRIEND<	9/19/16	9/25/16	05:00	09:00						X	X	-	-	2	\$11.00	\$22.00	30	Issue
134	FXNC	FOX AND FRIEND<	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$11.00	\$22.00	30	-4x Issue
135	FXNC	FOX AND FRIEND<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	-4x Issue
136	FXNC	FOX AND FRIEND<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	-4x Issue
137	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	-4x Issue
138	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	-4x Issue
139	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	-4x Issue
140	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	0	\$11.00	\$0.00	30	-2x Issue
141	FXNC	VARIOUS	9/19/16	9/25/16	09:00	16:00						X	X	-	-	2	\$8.00	\$16.00	30	Issue
142	FXNC	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	\$12.00	\$48.00	30	Issue
143	FXNC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$12.00	\$48.00	30	Issue
144	FXNC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
145	FXNC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
146	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
147	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue

NCC Cable System Order

Order #	62338790
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jun16

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HS61
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	8
Total	\$1,908.00
Commission	\$286.20
Net Total	\$1,621.80
Total Spots	159
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R1 9:27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
149	FXNC	VARIOUS	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	-5x Issue
150	FXNC	VARIOUS	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-5x Issue
151	FXNC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-5x Issue
152	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-5x Issue
153	FXNC	VARIOUS	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-5x Issue
154	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-5x Issue
155	FXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	0	\$8.00	\$0.00	30	-2x Issue
156	FXNC	VARIOUS	9/19/16	9/25/16	16:00	19:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue
157	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$12.00	\$36.00	30	-6x Issue
158	FXNC	VARIOUS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-6x Issue
159	FXNC	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-6x Issue
160	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-6x Issue
161	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-6x Issue
162	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-6x Issue
163	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	0	\$12.00	\$0.00	30	-3x Issue
164	HGTV	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$15.00	\$30.00	30	Issue
165	HGTV	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	-7x Issue
166	HGTV	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
167	HGTV	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
168	HGTV	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue

NCC Cable System Order

Order #	62338790
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HS61
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	8
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Net Total	\$1,621.80
Total Spots	159
Affiliate Split	100.0
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Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	HGTV	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
170	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
171	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$15.00	\$0.00	30	-3x Issue
172	HIST	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$15.00	\$30.00	30	Issue
173	HIST	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	-8x Issue
174	HIST	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-8x Issue
175	HIST	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-8x Issue
176	HIST	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-8x Issue
177	HIST	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-8x Issue
178	HIST	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-8x Issue
179	HIST	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$15.00	\$0.00	30	-3x Issue
180	LIF	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue
181	LIF	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$12.00	\$36.00	30	-7x Issue
182	LIF	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-7x Issue
183	LIF	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-7x Issue
184	LIF	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-7x Issue
185	LIF	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-7x Issue
186	LIF	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-7x Issue
187	LIF	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$12.00	\$0.00	30	-3x Issue
188	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue
189	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	-6x Issue

NCC Cable System Order

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AE	Matthew Marcus
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Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
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Client Code	
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Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16
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Show All Lines	
Total # of Weeks	8
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Affiliate Split	100.0
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Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-6x Issue
191	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-6x Issue
192	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-6x Issue
193	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-6x Issue
194	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-6x Issue
195	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$12.00	\$0.00	30	-3x Issue
196	MNBC	MORNING JOE<	9/19/16	9/25/16	05:00	09:00						X	X	-	-	2	\$9.00	\$18.00	30	Issue
197	MNBC	MORNING JOE<	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$9.00	\$18.00	30	-5x Issue
198	MNBC	MORNING JOE<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	-5x Issue
199	MNBC	MORNING JOE<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	-5x Issue
200	MNBC	MORNING JOE<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	-5x Issue
201	MNBC	MORNING JOE<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	-5x Issue
202	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	-5x Issue
203	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	0	\$9.00	\$0.00	30	-2x Issue
204	MNBC	VARIOUS	9/19/16	9/25/16	09:00	16:00						X	X	-	-	2	\$6.00	\$12.00	30	Issue
205	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue
206	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
207	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
208	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
209	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
210	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue

NCC Cable System Order

Order #	62338790
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lika Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HS61
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	8
Total	\$1,908.00
Commission	\$286.20
Net Total	\$1,621.80
Total Spots	159
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-
	GMP
	CPM

Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
211	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
212	MNBC	VARIOUS	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$6.00	\$12.00	30	-5x Issue
213	MNBC	VARIOUS	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	-5x Issue
214	MNBC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	-5x Issue
215	MNBC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	-5x Issue
216	MNBC	VARIOUS	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	-5x Issue
217	MNBC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	-5x Issue
218	MNBC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	0	\$6.00	\$0.00	30	-2x Issue
219	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00						X	X	-	-	2	\$10.00	\$20.00	30	Issue
220	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$10.00	\$20.00	30	-5x Issue
221	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	-5x Issue
222	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	-5x Issue
223	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	-5x Issue
224	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	-5x Issue
225	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	-5x Issue
226	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	0	\$10.00	\$0.00	30	-2x Issue
227	TBSC	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue
228	TBSC	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	-8x Issue
229	TBSC	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-8x Issue
230	TBSC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-8x Issue
231	TBSC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-8x Issue

NCC Cable System Order

Order #	62338790
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HS61
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	8
Total	\$1,908.00
Commission	\$286.20
Net Total	\$1,621.80
Total Spots	159
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GMP
CPP	CPM

Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
232	TBSC	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-8x Issue
233	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-8x Issue
234	TBSC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$12.00	\$0.00	30	-3x Issue
235	TLC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue
236	TLC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$12.00	\$36.00	30	-7x Issue
237	TLC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-7x Issue
238	TLC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-7x Issue
239	TLC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-7x Issue
240	TLC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-7x Issue
241	TLC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-7x Issue
242	TLC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$12.00	\$0.00	30	-3x Issue
243	TNT	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$15.00	\$30.00	30	Issue
244	TNT	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	-7x Issue
245	TNT	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
246	TNT	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
247	TNT	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
248	TNT	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
249	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x Issue
250	TNT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$15.00	\$0.00	30	-3x Issue
251	TVL	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue
252	TVL	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	-6x Issue

NCC Cable System Order

Order #	62338790
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jun'16

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HS61
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	8
Total	\$1,908.00
Commission	\$286.20
Net Total	\$1,621.80
Total Spots	159
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
253	TVL	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-6x Issue
254	TVL	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-6x Issue
255	TVL	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-6x Issue
256	TVL	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-6x Issue
257	TVL	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	-6x Issue
258	TVL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$12.00	\$0.00	30	-3x Issue
259	TVL	VARIOUS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	2	\$10.00	\$20.00	30	Issue
260	TVL	VARIOUS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
261	TVL	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
262	TVL	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
263	TVL	VARIOUS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
264	TVL	VARIOUS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
265	TVL	VARIOUS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
266	TVL	VARIOUS	9/19/16	9/25/16	00:00	02:00						X	X	-	-	2	\$6.00	\$12.00	30	Issue
267	TVL	VARIOUS	9/26/16	10/2/16	00:00	02:00	X	X	X	X	X	X	X	-	-	2	\$6.00	\$12.00	30	-7x Issue
268	TVL	VARIOUS	10/3/16	10/9/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	-7x Issue
269	TVL	VARIOUS	10/10/16	10/16/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	-7x Issue
270	TVL	VARIOUS	10/17/16	10/23/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	-7x Issue
271	TVL	VARIOUS	10/24/16	10/30/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	-7x Issue
272	TVL	VARIOUS	10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	-7x Issue
273	TVL	VARIOUS	11/7/16	11/13/16	00:00	02:00	X	X						-	-	0	\$6.00	\$0.00	30	-3x Issue

NCC Cable System Order

Order #	62338790
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lika Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jun16

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HS61
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	8
Total	\$1,908.00
Commission	\$286.20
Net Total	\$1,621.80
Total Spots	159
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
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Comments : R1 9.27 Revised to reflect what ran, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
274	USA	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$15.00	\$30.00	30	Issue
275	USA	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	-7x
276	USA	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x
277	USA	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x
278	USA	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x
279	USA	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x
280	USA	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-7x
281	USA	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$15.00	\$0.00	30	-3x Issue

Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	74	85	0	0	0	0	0	0	0	0	0	159
AMT	\$853.00	\$1,055.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,908.00

SYSTEM APP: SALES ACCT Date Printed 09/29/16
 62338790 | Grand Rapids | Spectrum/South Haven, MI | 0344 |